

# ProviderPoint®

**Improve results from operations with correct, current and comprehensive provider information. Right now.**

Provider information is constantly changing. With physicians and other providers moving and working from multiple locations, more than 25 percent of provider demographic information changes each year. The result: between demographic changes and other data, more than 40 percent of a typical payer's provider records have missing or inaccurate information. That's why Enclarity ProviderPoint is so important. ProviderPoint is a proven, powerful hosted solution that gives you a systematic way to keep your provider information accurate and up-to-date while saving you the cost and time of a significant ongoing project.

ProviderPoint delivers an unrivaled depth, breadth and quality of information in a way that is easy to for you to integrate and use. ProviderPoint is trusted by more healthcare payers than any other solution because it supplies information that is:

**Correct:** Enclarity delivers the highest quality healthcare provider information by blending thousands of data sources, sophisticated analytics and healthcare expertise

**Current:** Enclarity provides reliable, up-to-date information by continually updating its Master Referential Database and the analytical science used to create it, and systematically verifying provider data via phone calls

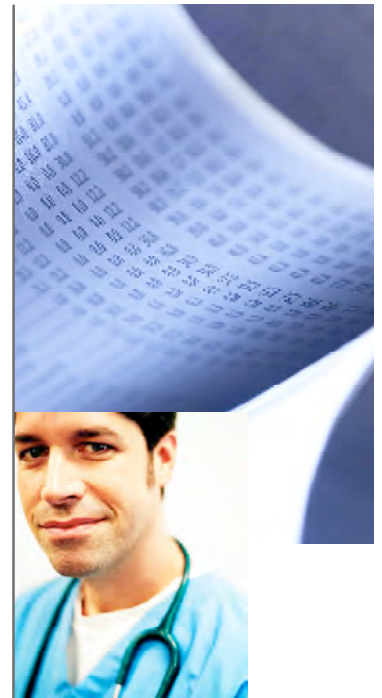
**Comprehensive:** Enclarity provides a wide array of information – demographics, key identifiers including NPI numbers and credentials – about all types of healthcare providers including doctors, dentists, chiropractors, physical therapists, facilities, labs, pharmacies and others

## **Be confident your operations team has the information they need**

Only ProviderPoint delivers all the information you need to know about your providers. It enables you to manage its integration so you know that your information is accurate, up-to-date and properly integrated into your operations.

ProviderPoint cleans and enhances your provider files with information from Enclarity's Master Provider Referential Database, which uses Enclarity's innovative AcuSync® process to leverage thousands of referential and transactional data sources. AcuSync uses advanced analytical and database methods to efficiently and reliably standardize, match and join data from different sources, and then produce a provider profile that contains the best available information.

**enclarity®**



**Better  
provider  
information.**

**Right now.™**

For more information,  
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When Enclarity receives your provider file, it uses AcuSync to cleanse the file – identifying and replacing inaccurate, duplicate and incomplete records. It also augments the file with additional data attributes. Enclarity's data scientists work with you to establish business rules that govern what updates, corrections and augmentations happen automatically, and where your staff's expertise will come into play. After those rules are applied, ProviderPoint delivers a clean provider file ready for easy integration into your systems.

### More payers trust ProviderPoint than any other information solution

Frost & Sullivan, a leading global growth consulting and IT analyst company, selected ProviderPoint as the winner of its 2007 Global Excellence in Healthcare Information Technology Product of the Year Award. In its report, Frost & Sullivan stated that ProviderPoint gives healthcare payers a unique competitive advantage, and lauded its impact in enabling accurate provider information and increased transparency within the healthcare industry.

Enclarity's clients choose ProviderPoint for many reasons:

- Its proven value in many applications, including:
  - More efficient claims processing with improved financial accuracy
  - Cleaner provider directories
  - Better network analysis and management
  - Improved communication with providers
  - Reduced costs associated with mailings and phone call volume
  - Improving customer, member and provider satisfaction while saving time and money by increasing staff productivity in claims, customer service, provider data maintenance, IT and other areas
- The ability to predict and measure improvements in information quality and the associated return on investment
- NPI Type 1 and Type 2 information, including accurate matches of Type 1 numbers to individuals, matches of sub-parts to parent to connect all NPI numbers associated with a Type 2 entity, and taxonomy information
- The creation of persistent identifiers that enable provider tracking without a legacy indicator
- Updates on a frequency that meets your business needs, with fast turnaround time, confidence scores, verification indicators and the ability to apply custom business rules to ease integration and establish next steps
- Implementation and integration expertise, and ongoing support from an assigned Account Management team
- The availability of related solutions, including Enclarity ProviderLookup™, our Web-based solution that provides claims staff, adjusters, customer service and others with a single source of information about individual providers

The quality of your provider information drives your operational results. It can work for you, or against you. Powered by Enclarity, you can be confident that your provider information will be right today and tomorrow. Make ProviderPoint's correct, current and comprehensive information your competitive edge. Right now.



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